COURSE DESCRIPTION

This course is designed to introduce students to the concept of neighborhood planning and the practice of neighborhood planning today. The primary focus will be on urban neighborhoods located in older industrialized cities like Cleveland.

The course will cover such topics as:

- the definition and importance of neighborhoods
- the relationship between neighborhood and community
- the difference between urban planning and neighborhood planning
- the neighborhood planning process
- community asset mapping
- community capacity building for implementing a neighborhood plan
- neighborhood planning activities in Cleveland today
- challenges in neighborhood planning

COURSE OBJECTIVES

1. Increase student’s knowledge and understanding of neighborhoods
2. Expose students to current neighborhood planning activities
3. Provide students the opportunity to hear from neighborhood planning practitioners
4. Understand the neighborhood planning process, principles of neighborhood planning and goal of neighborhood planning
5. Understand the challenges, constraints and issues in neighborhood planning
REQUIRED READINGS


Additional Reading (optional):

W. Dennis Keating, Norman Krumholz,& Philip Star: *Revitalizing Urban Neighborhoods*
Leo W. Jeffres: *Urban Communication Systems: Neighborhoods and the Search for Community*
Jim Diers: *Neighbor Power Building Community The Seattle Way*, University of Washington Press, 2004

COURSE FORMAT, ASSIGNMENTS AND GRADING

The course will consist of a combination of lectures by the instructor, class discussion, movies, presentations by guest practitioners, presentation of student group projects, and a field assignment in a neighborhood including a photographic essay. Student participation in class discussion is required as part of the grade.

ASSIGNMENTS

- Photographic essay documenting a neighborhood (due Tuesday, February 28) (20%)
- Group project and class presentation: neighborhood planning in other cities (April 11 or 13)(20%)
- Midterm essay: Short history of your neighborhood or a neighborhood in Cleveland (due March 9) (20%)
- Final exam (30%)
- Class participation (10%)

Class Schedule:

Orientation and Overview

Tues. January 16: Review Syllabus and assignments
Thurs. January 18: Overview of the history of neighborhood planning: Theories of neighborhood change (lecture)

- Comparison to city planning, urban planning, comprehensive community planning, strategic planning
- Read: Jones: Word of Inspiration; How to use this Guide, pp. 1-7
- Peterman: pp. 23-32

### Neighborhood and Community

**Tues. January 23:** Community

- John W. Gardner, On Leadership, Chapter 11 Community (handout)
- Carl Moore, What is Community (handout)

**Thurs. January 25:** Significance of Neighborhood/Defining a Neighborhood

- Jones: pp. 8-10
- Jeffres: The Continuing Significance of Neighborhoods (handout)
- Planning to Stay: pp. 13-16
- Mark Abrahamson, Urban Enclaves: Identity and Place in America: Chapter 3: Back of the Yards Chicago and Other Working Class Enclaves (handout)

**Tues. January 30:** Community asset mapping

- John P. Kretzman: Building Communities from the Inside Out (handout)
- Read: Peterman: pp. 9-21
- Video: Mobilizing Community Assets
- Field assignment

**Thurs. February 1:** CDCs and neighborhood development

- Brophy and Shabecoff: A Guide to Careers in Community Development
- CDC timeline in Cleveland (handout)
- Video: Building Hope: Community Development in America

### Neighborhood Planning Process

**Tues. February 6:** Democratic Neighborhood Planning

- Jones: pp. 11-32
- Peterman: pp. 35-58
- Principles of neighborhood planning (handout)

- Field Assignment: Photographic essay
Thurs. February 8: Field assignment: neighborhood walk
Document neighborhood conditions

Tues. February 13: The steps in the planning process

Jones: 34-38
Planning to stay: pp. 97-116

Thurs. February 15: Field assignment: take photographs

Tues. February 20: Collecting Information

Jones: 39-70
Planning to Stay: pp. 23-29
Midterm essay assignment

Speaker: NODIS

Thurs. February 22: Planning elements: housing and streets; business and institutions

Planning to stay: pp. 31-54
Planning to Stay: pp. 55-78

Speaker: a neighborhood plan in Cleveland

Tues. February 27: Class presentations and discussion

Photographic Essay due

Thurs. March 1: Planning elements: public space, zoning, and land use

Planning to Stay: pp. 79-90
Class presentation and discussion

Tues. March 6: Making Sense of the Information and Putting the Plan Together

Jones: pp. 71-81; 82-100
Planning to Stay: pp. 91-96
Speaker: Role of the City of Cleveland Neighborhood Planners
Speaker: A Cleveland Neighborhood Plan

Thurs. March 8: Implementing the plan

Jones: pp. 101-105
Peterman: pp. 153-162
Group assignment and initial group meeting

Midterm essay due

Tues. March 13 No class: Spring Break

Thurs. March 15 No class: Spring Break

Tues. March 20: Group meeting for project presentation

Thurs. March 22: Research for project presentation

Tues. March 27: Research for project presentation

Thurs. March 29: Group meeting for project presentation

Tues. April 3: Competing Visions of the Neighborhood: present, new and future residents

   Speaker: A Cleveland neighborhood plan: NPI Strategic Initiative Areas

Thurs. April 5: Sustainability

   Speaker: Cleveland Neighborhood Plan: Eco-Village

Tues. April 10: Class group project presentations on national models

Thurs. April 12: Class group project presentation on national models

Building Community Capacity

Tues. April 17: Community Capacity- Definitional Framework and Leadership Development

   Chaskin: Chapter 1 and 2

   Community Involvement
   Peterman: 59-67

Thurs. April 19: Organizational Development

   Chaskin: Chapter 3

   Speaker: Cleveland Neighborhood Partnership Program
Tues. April 24: Community Organizing and Collaboratives, Partnerships, Organizational Networks

Chaskin: Chapter 4 and 5

Comprehensive Neighborhood Plans

Chaskin: Chapter 6

Thurs. April 26: No class

Issues in Neighborhood Planning

Tues. May 1: Gentrification and Historic Preservation

Peterman: p. 71-87, 91-105
Peterman: pp. 129-146

Thurs. May 3: Doing Planning for Grassroots Neighborhood Development

Peterman: pp. 163-174

Course Summary

Final Exam: take-home assignment

Final exam due: Wednesday May 9th no later than 5 pm.