

Urban Development UST301

Fall Semester, 2017

Maxine Goodman Levin College of Urban Affairs, Cleveland State University

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Office Hours: Tuesdays 1:30 – 4:30 pm or by appointment

Course Description: This course considers the history and changing form of urban and regional development, primarily but not exclusively in the United States. It examines a range of the strategies, rationales and actions urban and regional actors have taken in response to the increasingly technological and globally integrated economy, as well as their effects in terms of industry, the tax base, populations, and other variables. These actions have led to a great deal of positive development as well as, in some places, revitalization. Nevertheless, great challenges remain ahead. Among these challenges, urban development remains highly uneven both between urban areas and within them. And much of it is not sustainable. Thus, we consider some of the contemporary challenges in urban development, the range of ways and means that have been employed to respond to some of them, as well as what is known about their effects on diverse people and places. Of central concern are factors such as the function and limitations of the market system, linkages between cities and their suburbs, industrial and occupational structures, as well as the appropriate public and private sector roles and responsibilities and their associated costs and benefits.

Course Objectives: Your time is valuable. You probably do not want to spend a lot of time learning new terms, memorizing formulas, or mastering details that are important only to professional academics, scholars, and researchers. What you want are insights about urban development that really matter—those that will help you to make better choices, and improve your understanding of this complex topic. And you want these insights to be presented in a concise, organized, intelligible manner, with a minimum of jargon.

You can benefit from this course almost regardless of your present level of knowledge about urban affairs. With sufficient investment of time, energy and attention, the course will introduce a beginner to a range of information and basic principles for thinking clearly about urban development. These concepts are powerful tools for logical thinking that will make it possible for even beginners to get insight into and think clearly about urban development, some of the corresponding problems and challenges, as well as their solutions, and the tradeoffs they bring.

Specific objectives include:

- (1) To investigate what is known from a social scientific point of view about the nature of urban development.
- (2) To introduce some of the major concepts, ideas and models required to understand and evaluate regulations and markets as distinctly different mechanisms of urban development and revitalization.
- (3) To familiarize the student with some of the major debates currently surrounding these mechanisms.

- (4) To introduce a few of the practical tools and skills used in urban development, such as data sources and analysis, community assessment tools, and field methods.
- (5) To sensitize the student to the state of selected urban development challenges and issues in the early twenty first century.
- (6) To help prepare and enable students to recognize and, when the need arises, make well-conceptualized and informed decisions about urban development.

Course Philosophy: Many people these days seem to think that a college degree is what gets them a job/income and enables them to live a successful, happy, worthwhile, fulfilling life. In reality, however, a college degree as such only signifies that a graduate's behavior has conformed to a set of curricular requirements. Curricular requirements are, in turn, rules designed by faculties to help students to improve their knowledge, skills and abilities. A degree does not in and of itself guarantee that a graduate has taken the self-initiative and responsibility to make these improvements optimally, or to reach the top of his or her potential. Rather this requires your best efforts to reach your potential. Such efforts to acquire knowledge, skills, and abilities will provide you with the greatest likelihood of living a successful, happy, worthwhile, fulfilling life. Openly ask questions. Demand coherent answers to your questions. Think freely when it is time to think freely and discipline your thinking when it is time to discipline your thinking. Dissent when doing so is necessary. The degree may help you to get a foot in the door, but the value added by your education (the "value proposition") is in the knowledge, skills and abilities you obtain in the course of getting the degree.

Required readings:

Grodach, Carl and Ehrenfeucht, Renia (2016). *Urban Revitalization: Remaking Cities in a Changing World*. New York: Routledge.

Others as assigned (available either on the net or Blackboard).

Course Method:

The course is comprised of course meetings, lectures and homework assignments; quizzes; and two exams. These will be weighted as follows: (1) pop quizzes 20%; (2) exam #1 30%; (3) exam #2 50%.

You are expected to: prepare for and attend all classes, participate actively in discussions, and ask clarifying questions. You are advised to prepare for class sessions by reading text assignments in advance and identifying topics that need clarification in class. Please feel free to raise questions to ensure that you thoroughly understand and are able to apply concepts and techniques addressed in class, as appropriate. Also be prepared for course discussions.

Class Policies

Extra Credit: There is no "extra credit" in this class. No extra homework, reports, exam re-writes, or any such "bail me out at the end of the semester so I can get the grade I want" opportunities.

Missed exams and quizzes: Only in cases of extreme and documented circumstances or documented illness will make-up quizzes and exams be given. You must make these arrangements in advance of the quiz/exam. This is your responsibility: I will not seek you out to take a make-up quiz/exam. The make-up will probably vary in form, content, and length from that given in class. Except in rare circumstances, students will earn a score of zero on missed exams.

Cell phones, text messages and online chatting, and other classroom interruptions: This class has a no-cell-phone-no-computer policy (computers are allowed for taking notes in class only with explicit permission of the instructor) Please respect the class by making sure to turn your cell phone off before entering the classroom. No text messaging or chatting online is allowed in class: it is often disruptive and disrespectful. Also, please be sure to notify the instructor if you must leave class in the middle of the period. Each violation of these three rules will cost up to ten points (out of 100) on the next exam.

Incompletes: A grade of “Incomplete” will not, as a rule, be assigned at the end of class, unless the conditions stipulated in university’s definition are met.

Attendance: Attendance is expected. It is strongly recommended that you attend every class in its entirety, for the following reasons:

- Arriving on time allows you to participate in any discussion that goes on during the beginning of class;
- Attending provides you with an additional presentation of the material, up and above the reading material;
- Quiz and exam material will be drawn from the text and lecture material, and all lecture material does not originate from the text;
- Common problems and issues relating to course material and homework will be discussed;
- You are responsible for changes to this syllabus announced in class.

An Important Study Tip: The most important thing you will have to do is to prepare yourself for class meetings, written assignments, and exams. But what does it mean to “prepare” for these? Preparation will require active reading of the texts. That is, you will learn the most, and do the best in terms of your course grade, if you not only scan each passage in the reading, but probe it. Figure out how it relates to other passages, and how it all builds into “urban development.” Furthermore, you’ll want to not only interrogate the writer, but also figure out where he or she is headed. Ask yourself “If I accept this statement or passage as true, what else must be true about urban development, and what consequences or applications follow from this?” Thus, your preparation becomes a matter not principally of memorizing but of thinking and considering the material along with the author. This will, of course, require that you learn the vocabulary used by the author. But if you do not learn the relevant vocabulary, how else can you discuss urban development intelligently? Preparation is not about filling in the blanks on worksheets, or memorizing selected subsets of terms for tests, it is about filling in the holes in your understanding and making the content of the course a part of your mental furniture. After all, the value of the knowledge you can potentially walk away from this course with is incomparably greater than the value of a mere three credit hours listed on your transcript.

For the purpose of fully preparing for the course so that you can earn the best possible grade for yourself, you should plan on at least an hour or two studying for every hour spent in class. One of the best strategies is to divide this time into three components: (1) scanning and overview, (2) close reading, (3) review and summation. You might start by dividing each hour on the basis of a 10/40/10. Keep notes on your review and summation of each hour's worth of studying: these notes will help you prepare for exams and clarify points you do not fully "get." Moreover, when you want to refer back to the course content, your notes will help you to refresh your knowledge.

University Policies

University Deadlines:

- For the current semester, the deadline for dropping a course is September 1, 2017
- The last day to withdraw from the course is November 3, 2017
- The final examination week is December 11 -16, 2017

Academic Misconduct: Any form of academic misconduct will potentially earn an immediate grade of F for the course. In addition, your name will be forwarded to the Academic Misconduct Review Committee, for a hearing concerning your suspension from the University. You should familiarize yourself with proper student conduct, available at <http://www.csuohio.edu/compliance/student-code-conduct>

The Grade of "Incomplete": In accordance with university policy: Specifically, the grade of Incomplete (I) is given when the work in a course has been generally passing, but when some specifically required task has not been completed through no fault of the student. Incomplete is not a way of avoiding a bad grade on your record, or lightening your academic workload after having missed the last drop date. An Incomplete will be granted only in those cases that fit all three of the following guidelines.

1. Student is regularly attending/participating in the class and has the potential to pass the course.
2. Student has not completed all assignments and has stopped attending/participating for reasons deemed justified by the instructor.
3. Student has notified the instructor prior to the end of the grading period.

Important Registration Information: Check with the Urban College's Student Services office (687-3884) to see how dropping a course might impact your financial aid, assistantship, or scholarship.

Cancellation of Class Due to Weather: Class will not be cancelled due to weather unless the university is closed. CSU determines if evening classes will be held by 2pm daily. Check the CSU website (<http://www.csuohio.edu>) for the most up-to-date information. If CSU is open, class will proceed as scheduled, including any exams or deadlines that are scheduled for that class.

Students with Special Needs: Educational access includes the provision of classroom accommodations, auxiliary aids and services to ensure equal educational opportunities for all

students regardless of their disability. Any student who feels he or she may need an accommodation based upon the impact of a disability should immediately contact the Office of Disability Services at 216-687-2015. The office is located in MC147. Accommodations need to be requested in advance and will not be granted retroactively. Students should notify the instructor as soon as possible if they have been granted an accommodation through the Office of Disability Services.

Social Justice and Personal Attacks: Cleveland State University is committed to social justice: the university does not discriminate on the basis of race, sex, age, disability, veteran status, religion, sexual orientation, color or national origin. The instructor fully concurs with that commitment and expects to maintain a positive learning environment based upon open communication, mutual respect, and non-discrimination. Personal attacks of any form will not be tolerated.

Tentative Schedule

August 28 – **Introduction: Definitions, Concepts and Geographies**

Sept. 1 This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 1

Tiebout, CM (1956). A pure theory of local expenditures. *Journal of Political Economy*: 416-424.

Three Minute Theory: What is Neoliberalism?

<https://www.youtube.com/watch?v=dzLv3rfnOVw>

Naomi Klein on Global Neoliberalism.

<https://www.youtube.com/watch?v=sKTMwu3ynOY>

Uneven Landscapes of Development in the United States

Sept. 4 - This week's readings and watchings:

Sept. 8

Grodach and Ehrenfeucht Chapter 2

Liberalism, Neoliberalism, and Urban Governance: A State-Theoretical Perspective. Bob Jessop.

<https://pdfs.semanticscholar.org/28f6/013adc4dc6b7e04819135b5231785770fc84.pdf>

The Neoliberal City. <https://www.youtube.com/watch?v=rfd5kHb-Hc8&t=65s>

Sept. 11 - **Urban Development in Historical Perspective: Federal Urban Policy**

Sept. 15

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 3

Midwestern Urban and Regional Responses to Global Economic Transition, William M. Bowen and Kelly Kinahan. In William M. Bowen (editor) (2014). *The Road through the Rustbelt: From Preeminence to Decline to Prosperity*. Upjohn Institute Press.

Sept. 18 -
Sept. 22

Urban Restructuring, Neoliberalism, and the Changing Landscape of Urban Development

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 4

Molotch, Harvey (1976). The City as Growth Machine: Towards a Political Economy of Place. *American Journal of Sociology*, 82 (2): 309-332

Sept. 25 -
Sept. 29

Urban Politics and Development

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 5

Reasons for Misgivings about Local Economic Development Initiatives: Reflections on the Market Failure Approach, William M. Bowen and Chang-Shik Song. In William M. Bowen (editor) (2014). *The Road through the Rustbelt: From Preeminence to Decline to Prosperity*. Upjohn Institute Press.

Insights into a Lively Downtown (Urban Planning, Ann Arbor, Michigan)
<https://www.youtube.com/watch?v=VsrqBHEOT0k>

Oct 2 -
Oct 6

Reinventing Downtown and the Urban Core

Exam #1.

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 6

Can Tax Expenditures Stimulate Growth in the Old Industrial North? Ben Clark. In William M. Bowen (editor) (2014). *The Road through the Rustbelt: From Preeminence to Decline to Prosperity*. Upjohn Institute Press.

Rolf Pendall and Leah Hendey (2016). Revitalizing Neighborhoods: The Federal Role. The Urban Institute.

http://www.urban.org/sites/default/files/publication/85236/revitalizing-neighborhoods-the-federal-role_0.pdf

Oct 9 -
Oct 13

Revitalizing Neighborhoods

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 7

New Urbanism vs. Suburbanism.

<https://www.youtube.com/watch?v=3fz-eSj9kQ4>

Retrofitting Suburbia

https://www.ted.com/talks/ellen_dunham_jones_retrofitting_suburbia

Oct 16 -
Oct 20

Suburbs

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 8

Regenerating America's Legacy Cities. Lincoln Institute of Land Policy.

http://www.lincolninst.edu/sites/default/files/pubfiles/regenerating-legacy-cities-full_0.pdf

Oct 23 -
Oct 27

Re-envisioning Shrinking Cities

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 9

"Toward Sustainable Development" from Our Common Future (1987). World Commission on Environment and Development (The Bruntland Commission). Reprinted in part in Richard T. Legates and Frederic Stout (editors): *The City Reader*. Fifth Edition. New York: Routledge: 351 – 355.

Oct 30 -
Nov 3

Cleaner and Greener Urban Environments

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 10

The Ghastly Tragedy of the Suburbs

https://www.ted.com/talks/james_howard_kunstler_dissects_suburbia

Nov 6 -
Nov 10

Rebuilding People-Oriented Places

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 11

Patton, C. V., & Sawicki, D. S. (1993). Basic methods of policy analysis and planning.

Nov 13 -
Nov 17

Data Sources and Community Assessment Tools

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 12

Campbell, H. (2012). Planning to Change the World: Between Knowledge and Action Lies Synthesis. *Journal of Planning Education and Research* 32(2): 135-146.

Nov 20 -
Nov 24

Field Methods

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 13

Norris DF (2001). Prospects for regional governance under the new regionalism: Economic imperatives versus political impediments. *Journal of Urban Affairs* 23: 557

Nov 27 -
Dec 1

Public Participation

This week's readings and watchings:

Grodach and Ehrenfeucht Chapter 14

Dec 4 -
Dec 8

Localism, Regionalism, Global Governance and Beyond

Dec 11 (?)

Exam #2

<http://www.masterofpublicadministration.org/50-excellent-youtube-videos-about-urban-planning.html>