Cleveland State University  
Levin College of Urban Affairs  
Fall, 2015  
Environmental Policy and Administration - UST 652  
UR 27 - Monday 6 – 9:50 p.m.

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Office Hours: Monday 5-5:45 p.m. and by appointment

Course Description

As stated in the graduate catalog, this course is "a comprehensive, interdisciplinary introduction to the values, preferences, and economic interests that underlie the formulation of environmental policy. Local, regional, state, national, and global issues are examined and characterized with emphasis on the national and state levels." In addition, we will study the 'administration' of environmental policy. This involves the roles of public and nonprofit employees in interpreting, implementing, and proposing changes to regulations and policies and working with the public and elected officials.


**Additional readings:** Available on Blackboard or Electronic Course Reserve (ECR).

**Recommended Reference:**  
Web site: [https://owl.english.purdue.edu/owl/resource/560/01/](https://owl.english.purdue.edu/owl/resource/560/01/) This is a simple guide to the American Psychological Association (APA) style.

**Students with Special Needs**  
Educational access is the provision of classroom accommodations, auxiliary aids and services to ensure equal educational opportunities for all students regardless of their disability. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Disability Services at (216) 687-2015. The Office is located in MC 147. Accommodations need to be requested in advance and will not be granted retroactively. Students should notify the instructor as soon as possible if they have been granted an accommodation through the Office of Disability Services.

**Important Dates**  
This semester the last date to drop the class is September 4.  
The last day to withdraw from the class is October 30.  
Please contact me before you drop or withdraw from the class.
Course Requirements

Course grades will be based on the following criteria:

**Class preparation and participation – 10%**
Attendance and dialogue are important components of this course. You are expected to come to class prepared to thoughtfully discuss the assigned readings. Out of respect for your colleagues, laptop use and phone texting are not allowed during the class. However, you **may** use your phone or laptop to access the readings posted on Blackboard during class discussions. Please contact me before class if you are unable to attend. You are responsible for obtaining notes and information from missed classes from your colleagues.

**Case or reading discussion facilitation – 10%**
Each student will facilitate a discussion of one of the book chapters or readings.

**Research proposal – 10%**
In order to make writing your research paper more enjoyable, you will prepare a 3-5 page research proposal detailing the research problem/situation, audience, proposed solution(s), and proposed literature search. Please refer to the Guidelines for Research Proposal and Paper at the end of this syllabus.

**Research Paper - 25%**
The paper should be written using APA style and be 10-15 pages in length. The paper should demonstrate your understanding of the environmental problem you are studying and some viable solution(s) using appropriate citations and at least 15 references from peer reviewed academic journals. Please refer to the Guidelines for Research Proposal and Paper at the end of the syllabus.

**Midterm - 20%**
The midterm is a take home short essay exam.

**Presentation of research - 5%**
You will be able to share the results of your research with the class at the end of the semester. You will have 10 minutes to present followed by five minutes for questions.

**Final Examination - 20%**
The final is a take home short essay exam covering material from the second half of the semester.

**Graduate course grading:**
Using this table as a guide, you will always know how you are doing in the course.

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>94-100</td>
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<td>A-</td>
<td>90-93</td>
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<td>B-</td>
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<td>C</td>
<td>70-79</td>
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<td>F</td>
<td>69 or below</td>
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Writing Assistance

Students with writing difficulty may contact the Writing Center located in Main Classroom 321 for assistance.

Plagiarism

Plagiarism is stealing and/or using the ideas or writings of another in a paper or report and claiming them as one’s own. This includes but is not limited to the use, by paraphrase or direct quotation, of the work of another person without full and clear acknowledgement. The penalties for plagiarism are found in full in the Student Handbook under Academic Regulations (Policy on Academic Misconduct) at the following link: http://csuohio.edu/studentlife/StudentCodeOfConduct.pdf.

Course Outline – Class Topics and Assignments

(This is a general schedule and may be modified during the semester.)

Monday, 8/24

Introduction to Course
Personal Introductions
Research Project Brainstorming

Monday, 8/31

Chap. 1 – U.S. Environmental Policy: Achievements and New Directions
Shalala, "Are Large Public Organizations Manageable?"

Monday, 9/7

Labor Day - No Class

Monday, 9/14

Chap. 2 – Racing to the Top, the Bottom, or the Middle of the Pack? The Evolving State Government Role in Environmental Protection

Chap. 3 – Environmental Advocacy in the Obama Years: Assessing New Strategies for Political Change

Allison, "Public and Private Management: Are They Fundamentally Alike in All Unimportant Respects?"

Monday, 9/21

Chap. 4 – Presidential Powers and Environmental Policy

Excerpt from Diamandis and Kotler (2014) "Abundance: The Future is Better than You Think" (you will need to obtain the book on your own via the library or internet). Chapter 2 - Building the Pyramid; Chapter 8 - Water, and Chapter 9 - Feeding Nine Billion.

Monday, 9/28

Paper Proposals Due

Chap. 5 – Environmental Policy in Congress
Box, "Running Government like a Business: Implications for Public Administration Theory and Practice."

Monday, 10/5  **Midterm Distributed**

Chap. 6 – Environmental Policy in the Courts

Chap. 7 – The Environmental Protection Agency

O'Leary, Chapter 1 - Guerrilla What? from "The Ethics of Dissent: Managing Guerrilla Government" (Note: this reading is on Electronic Course Reserve.)

Monday, 10/12  **Midterm Due at 6 pm**

Chap. 8 – Energy Policy: Fracking, Renewables, and the Keystone XL Pipeline

Weick, “Small Wins: Redefining the Scale of Social Problems”

Monday, 10/19  Chap. 9 – Eating and the Environment: Ecological Impacts of Food Production

Chap. 10 - Applying Market Principles to Environmental Policy


Monday, 10/26  Chap. 11 – Toward Sustainable Production: Finding Workable Strategies for Government and Industry

Chap. 13 - Global Climate Change Governance: The Long Road to Paris

Monday, 11/2  Chap. 12 - Taking Sustainable Cities Seriously: What Cities are Doing


Slovic, Fischhoff, and Lichtenstein, "Facts versus fears: Understanding perceived risk." (Note: this reading is on Electronic Course Reserve.)

Monday, 11/16  **Research Papers Due at 6 pm**
Chap. 15 – China's Quest for a Green Economy

Monday, 11/23

**Paper Presentations**

Chap. 16 – Conclusion: Future Environmental Challenges and Solutions

Monday, 11/30

**Paper Presentations**

**Final Distributed**

Monday, 12/7

**Final Due at 9 pm via Blackboard – No Class**

**Guidelines for Research Proposal and Paper**

**Format:** The **proposal and paper** should be written in American Psychological Association (APA) style. This is a very simple author/date style that we will discuss in class.

- Please double space your paper, use a simple typeface (e.g., Times New Roman), 12-point type, and put a one-inch margin around the text.
- Make sure to number the pages. Begin numbering the pages after the title page, that is, the title page is not page 1.
- Use indented paragraphs rather than spaces to separate groups of sentences.
- You may use headings within the paper (e.g., Statement of the problem).
- You do not need to prepare an abstract or use a running header on each page.
- You should have a title page.
- Prepare a Reference page. Only include articles you have discussed in the paper in the References and be sure to discuss each article listed in the References in your paper.

**For the Research Proposal** (3-5 pages formatted as listed above):

**State the problem:** What specific problem or policy do you want to study? You should focus on only one environmental problem or policy, for example, what the City of Cleveland is doing to address climate change and realistic suggestions for further action. Give a detailed explanation of the problem / policy.

**Audience:** Who are you writing this paper for? Your tone will vary depending on who you are speaking to. Your audience may be the members of the class, or you may want to share your work with your supervisor or someone else.

**What do you think the solutions are?** Be very specific in stating what you think the solutions may be based on what you currently know about the problem / policy.

**Literature search:** You will only need a sentence or two saying where you will look in the literature, for example, “I am going to review the literature about what cities are doing to respond to climate change.” You do not need to include references in the proposal, but you should include one reference in the text of the proposal and list it as a Reference to demonstrate that you understand APA citation. For example, you could site the definition of climate change in our textbook.
Research design: If you want to do field research, meaning interviewing people or conducting a survey, I can help you submit your proposal to the CSU Institutional Review Board (IRB). However, most of you will 'test' your proposed solutions by looking in the literature, so that will be your research design.

For the Research Paper (10-15 pages not counting the title page or References):

Incorporate your proposal into the final paper, but change the tense. For example, rather than saying “I am going to review the literature about what cities are doing to respond to climate change” you will say "I reviewed the literature about what cities are doing to respond to climate change."

Literature review / discussion:

- You must discuss your results by explaining how what you found in the literature compared with your initial thoughts about a solution.
- Your paper must contain at least 15 references from peer-reviewed journals that you have found on your own. You must discuss each article in your paper.
- You may also use book references but these do not count towards the 10 articles.
- Law journals are not academic peer reviewed, nor are some peer reviewed publications such as the Harvard Business Review or trade publications. I will explain how to identify the correct type of articles in class.
- The CSU librarians are very helpful and a wonderful resource. The CSU librarian assigned to work with students in our college is Diane Kolosionek. Her email address is d.kolosionek44@csuohio.edu and her phone number is 216-802-3358. But please feel free to talk with me first.

Conclusion: End your paper with a brief summary of your research problem, proposed solutions, and whether the literature supported the solutions that you proposed initially.

** You must submit your entire paper, including the Reference list, to turnitin (a plagiarism checking site) before you hand it in to me so that you can see if you inadvertently plagiarized. If you do not do so, you will automatically lose 5 of the 25 points possible for this assignment.

Note: If you are doing research for your boss or organization, it is extremely important that you perform your research on your own time unless you have permission from your supervisor to do the work while you are on the job. A cooperative relationship with your supervisor is essential!