Urban Planning (UST 418)
Fall 2009
Professor Dennis Keating
Department of Urban Studies

Day/Time: MWF 9:45-10:50 AM
Classroom: Urban Affairs Bldg. UR 108
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Course Description and Objectives

This course will introduce students to the history, practice, and impact of urban planning in the United States, primarily in its cities and metropolitan suburban areas. Greater Cleveland will be featured. The first part of the course will provide an overview. The second part will focus on a current major planning issue: the housing foreclosure crisis. The third part will look at case studies of urban planning success in five cities.

The course objectives are:
1. Introduce students to the field of urban planning
2. Provide students with an understanding of major planning initiatives in Greater Cleveland
3. Improve students’ analytical and writing skills

Course Format, Assignments and Grading

The course will be a combination of lectures by the instructor, presentations by guest speakers and teams of students, documentary films, examinations, and a research paper.

Each student is required to complete the following assignments:
1. Assigned readings;
2. Midterm Examinations (September 30 and October 26):
3. Class participation: team presentations (November 16-25):
4. Research paper (DUE December 9)

Grading:

1. Midterm Exams: 25% each (50% total)
2. Team paper and presentation: 20%
3. Research Paper: 30%

A grade of “Incomplete” will be given only for extenuating circumstances.
Students are expected to attend classes and notify the instructor in advance if they are unable to attend.

Special Needs
Students with Special Needs: Any student anticipating special needs accommodations to participate in the class, take exams, or complete assignments needs to inform the instructor during the first week of class.

Writing

Students who need help with writing should contact the CSU Writing Center (RT 124 687-6981). Students who knowingly plagiarize in completing the written assignments will receive an appropriate sanction, which may include a grade reduction.

Required Readings


*Electronic Course Reserve Readings on the Foreclosure Crisis:* see link to UST 418 readings at the CSU Library website link

Journals

*Planning* (published monthly by the American Planning Association)

*Journal of the American Planning Association* (published quarterly)

Course Schedule

AUGUST

24 Introduction/Overview
   Read: Levy-Chapter 1

26 History of Planning (Part I)
   Read: Levy-Ch. 3

28 History of Planning (Part II)
   Read: Levy-Ch. 4

31 Urbanization of America
   Guest Speaker:
   Read: Levy-Ch. 2

2 Planning and Politics/Social Planning
   Guest Speaker: Prof. Norm Krumholz
   Read: Levy-Chs. 6 and 7
4 NO class

7 NO class (Labor Day Holiday)

9 Comprehensive Planning
   Read: Levy-Ch. 8

11 Cleveland Comprehensive Plans
   Cleveland Civic Vision and Beyond (2000, 2010)
   Cleveland Lakefront Plan (2004)

14 Legal Basis of Planning
   Read: Levy-Ch.5

16 Leading Cases: Zoning, Ballot Box Zoning, Historic Preservation, Regulatory Takings, Eminent Domain

18 Tools of Land Use Planning
   Read: Levy-Ch. 9

21 Big Projects in Cleveland

23 Planning Theory
   Read: Levy-Ch. 19

25 Transportation Planning
   Read: Levy-Ch. 12
   Guest Speaker: Howard Maier, NOACA
   Euclid Corridor/Innerbelt/Regional Transit Planning

28 *Midterm EXAM* review

30 *Midterm EXAM I*  

OCTOBER

2 Urban Design/New Urbanism
   Read: Levy-Ch. 10
   Guest Speaker
   NE Ohio Urban Design Center: www.cudc.kent.edu

5 Growth Management, Smart Growth, and Sustainable Development
   Guest Speaker:
   Read: Levy-Ch. 14
   www.greencitybluelake.org
7 Metropolitan/Regional Planning
   Read: Levy-Ch. 15

9 FILM: Portland, Oregon: Quest for the Livable City
   Urban Growth Management

12 NO class (HOLIDAY)

14 FILM: Cleveland: Confronting Decline
   Planned Shrinkage

16 Urban Renewal and Community Development
   Read: Levy-Ch. 11

19 Urban Growth v. Urban Decline: Planning Responses

21 Economic Development
   Read: Levy-Ch. 13

23 Environmental and Energy Planning
   Read: Levy-Ch. 15
   Cleveland’s Eco-Village: www.ecocitycleveland.org
   Midterm EXAM review

26 Midterm EXAM II

28 Planning Successes
   Read: Bunnell-Chs. 1-2
   Instructions for Case Studies (Bunnell)

30 The Foreclosure Crisis: Background
   Readings: Electronic Course Reserve
   Reference: Alyssa Katz. How Real Estate Came to Own Us (Bloomsbury, 2009)

NOVEMBER

2, 4, 6, 9, 11, 13: Cleveland’s Foreclosure Crisis
   Responses to the Foreclosure Crisis
   Planning for post-foreclosure Cleveland
   Guest Speaker(s)

16 Chattanooga, Tennessee
   Read: Bunnell-Ch. 3

18 Providence, Rhode Island
Read: Bunnell-Ch. 4
Reference: Francis Leazes and Mark Motte. Providence, the Renaissance City
(Northeastern University Press, 2004)

20 Charleston, South Carolina
    Read: Bunnell-Ch. 5

23 Duluth, Minnesota
    Read: Bunnell-Ch. 6

25 San Diego, California
    Read: Bunnell-Ch. 7

27 NO class: Thanksgiving Holiday

30 Planning in Other Nations
    Read: Levy-Ch. 18
    National Planning in U.S.
    Read: Levy-Ch. 17

DECEMBER

2 Lessons Learned
    Read: Bunnell-Ch. 8
    Review on Foreclosure Crisis

4 NO classs

9 Foreclosure Paper DUE