UST 418 Urban Planning
Fall 2007
Professor Dennis Keating
Department of Urban Studies

Day/Time: Tuesday, 6-9:30 PM
Classroom: Urban Affairs Bldg. UR 241 (Sweet Room)
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Office Hours: by appointment (UR 318)

COURSE DESCRIPTION AND OBJECTIVES

This course will introduce students to the history, practice and impact of urban planning in the United States, primarily in its cities and suburban areas. Greater Cleveland will be featured. The first part of the course will provide a general background to urban planning. The second part will look at particular areas of urban planning and major issues. The third part will look at case studies of urban planning success.

The course objectives are:
1. Introduce students to the field of urban planning;
2. Provide students with an understanding of major planning initiatives in Greater Cleveland;
3. Improve students’ analytical and writing skills.

COURSE FORMAT, ASSIGNMENTS AND GRADING

The course will be a combination of lectures, presentations by guest speakers and teams of students, examinations, and a written assignment.

Each student is required to complete the following assignments:

1. Assigned readings;
2. Midterm examination (October 9 and November 6);
3. A final examination (December 11);
4. Analytical writing assignment (Due December 4);
5. Class participation: team presentations on selected city (November 13 and 20)

Grading:

1. Midterm exams: 15 percent each, 30 percent (of the final course grade)
2. Final exam: 40 percent
3. Written assignment: 20 percent
4. Reading and class participation: 10 percent.
A grade of “Incomplete” will be given only for extenuating circumstances. Students are expected to attend classes (and notify the instructor in advance if they are unable to attend), read all assignments, and participate in classroom discussions.

STUDENTS WITH SPECIAL NEEDS

Any student anticipating needing special accommodations to take exams, complete assignments or participate in the class needs to inform the instructor after the first week of classes.

PLAGIARISM

Any student who knowingly plagiarizes in completing the written assignment will receive an appropriate reduction in the final course grade, which may include an “F”.

REQUIRED READINGS


Handouts on Bunnell’s case study cities and the planning for the rebuilding of New Orleans

RECOMMENDED READINGS

Journals

Planning (published monthly by the American Planning Association) and the Journal of the American Planning Association (published quarterly)

Planning History:

Eric Larson, The Devil in the White City: Murder, Magic, and Madness At the Fair that Changed America (Vintage, 2004)


Planning and Politics:

Chester Hartman, Between Eminence and Notoriety: Four Decades of Radical Urban Planning (CUPR Press, Rutgers, 2002)
Norman Krumholz and John Forester, *Making Equity Planning Work: Leadership In the Public Sector* (Temple University Press, 1990) [Cleveland]

New Orleans:


WEBSITES

Cleveland City Planning Commission: [http://planning.city.cleveland.oh.us](http://planning.city.cleveland.oh.us)
Ohio Planning Conference (OPC): [www.ohioplanning.org](http://www.ohioplanning.org)
American Planning Association (APA): [www.planning.org](http://www.planning.org)

COURSE SCHEDULE AND READING ASSIGNMENTS AND REQUIRED ASSIGNMENTS

AUGUST

28 Introduction
READ: Levy, Ch. 1

SEPTEMBER

4 History: Urban America/Early Planning History
READ: Levy, Chs. 2-4
REFERENCES: Larson and Peterson

11 Guest Speaker: Professor Norm Krumholz
(former City Planning Director, Cleveland and current member, Cleveland City Planning Commission)

The Administration of Urban Planning
READ: Levy, Ch. 6 – How Planning Agencies Are Organized
REFERENCE: Cleveland City Planning Commission

Comprehensive Plans
READ: Levy, Ch. 8
REFERENCES: Cleveland Civic Vision and Civic Vision 2000 and Beyond plans

18 Legal Basis of Urban Planning
READ: Levy, Ch. 5

Land Use Planning
READ: Levy, Ch. 9
25 Planning and Politics
READ: Levy, Chs. 6 and 19
REFERENCES: Hartman, Krumholz and Forester

Social Planning
READ: Levy, Ch. 7

OCTOBER

2 Dilemmas of Planning
READ: Bunnell, Ch. 1

9 Urban Renewal and Community Development
READ: Levy, Ch. 11
**MID-TERM EXAM** (first)

16 Capital Facilities Planning
READ: Levy, Ch. 9
Transportation Planning – the Euclid Corridor Project and the Cleveland Innerbelt Plan
READ: Levy, Ch. 12, handouts
REFERENCES: [www.euclidtransit.org](http://www.euclidtransit.org), [www.innerbelt.org](http://www.innerbelt.org)

Economic Development Planning
READ: Levy, Ch. 13

23 Urban Sprawl
Growth Management Planning
READ: Levy, Ch. 14

Environmental and Energy Planning
READ: Levy, Ch. 15, handouts
REFERENCE: Eco-City Cleveland - [www.ecocitycleveland.org](http://www.ecocitycleveland.org)

30 Urban Design
READ: Levy, Ch. 10
REFERENCES: Urban Design Center of NE Ohio – [www.cudc.kent.edu](http://www.cudc.kent.edu)

Regional Planning and Development –
the Ohio Canal Corridor* and Cleveland’s Lakefront –
http://planning.city.cleveland.oh.us/lakefront/
READ: Levy, Chs.16, 17
Handouts
REFERENCE: *Ohio Canal Corridor – www.ohioeriecanal.org and www.canalwayohio.com

NOVEMBER

6 National Planning?
READ: Levy, Ch. 17

Planning Successes
READ: Bunnell, Ch. 2

Planning for the Rebuilding of New Orleans
READ: New Orleans Rebuilding Handouts

MID-TERM EXAM (second)

13 Student Team Presentations
Chattanooga
READ: Bunnell, Ch. 3
Providence
READ: Bunnell, Ch. 4
REFERENCES: Francis Leazes and Mark Motte, Providence, the Renaissance City (Northeastern University Press, 2004)
Mike Stanton, The Prince of Providence: The Life and Times of Buddy Cianci, America’s Most Notorious Mayor (Random House, 2003)

Charleston
READ: Bunnell, Ch. 5

20 Student Team Presentations
San Diego
READ: Bunnell, Ch. 7

Duluth
READ: Bunnell, Ch. 6

New Orleans Rebuilding/Planning Discussion

27 Revitalizing Declining Industrial Cities and their Inner Suburbs:
Cleveland and the First Suburbs Consortium:
READ: Dennis Keating and Tom Bier, “Greater Cleveland’s First Suburbs Consortium: Fighting Sprawl and Suburban Decline”
Handouts
REFERENCE: Brookings Institution Metropolitan Policy Program, Restoring Prosperity: The State Role in Revitalizing America’s Older Industrial Cities
First Suburbs Consortium of Northeast Ohio: www.firstsuburbs.org/neohio
DECEMBER

4 Neighborhood Planning and Plans/CDCs
READ: Handouts
Cleveland Neighborhood Development Corporation: www.cnnc2.org
Rebuilding New Orleans: the Neighborhoods

Prospects for Urban Planning and Urban Planners
READ: Bunnell, Ch. 8

New Orleans Planning paper DUE

11 FINAL EXAM