



## MESSAGE FROM THE DEAN

**Edward (Ned) Hill, Dean, Ph.D.**

Maxine Goodman Levin College of Urban Affairs  
Cleveland State University



Maxine Goodman Levin College of Urban Affairs

In the 2013 edition of America's Best Grad Schools by *U.S. News and World Report*, the Maxine Goodman Levin College of Urban Affairs was again ranked second in the nation for the graduate specialty of City Management and Urban Policy.

What's more, our graduate specialization in Nonprofit Management was ranked 12th in the nation and is the only ranked program in Ohio.

And our Master in Public Administration degree is ranked in the top-quarter of all graduate public affairs degrees in the country.

**These rankings underscore our dedication to high academic standards, and our commitment to change America's cities one graduate at a time.** Our graduates work in the public, private, and nonprofit sectors—government, human services, health care, public safety, community development, housing, environmental advocacy—both within our own region and in other parts of the nation.

**In addition, the Levin College is actively engaged in urban policy and city management research and community problem-solving.** Thought leaders from the College routinely serve the area's economic development and environmental policy and management efforts through research and as consultants.

Through academics, research, and community involvement, the Levin College is advancing effective city management and sound urban policy.

## WHAT PEOPLE ARE SAYING ABOUT THE LEVIN COLLEGE

"I chose Levin College because it is highly ranked and because it afforded me the opportunity to be involved in the city that I love and want to make a better place... They use the line 'engaged,' but it is really true. They know everyone in the city. They are people who are engaged in the city themselves, and they really care about you learning and becoming better... I learned a lot—not just about urban planning, but about myself."

— Greg Soltis, MUPDD Graduate, 2013

"Over the past decade the Levin College has become an integral part of our economic development ecosystem by providing exceptional talent to many economic development organizations while also being a go to place for objective research on critical urban development issues...they have become an influential player by bringing great people and relevant information to the table..."

— Joseph D. Roman, President & Chief Executive Officer, Greater Cleveland Partnership

## MAJORS

### Undergraduate Degrees

#### Bachelor of Arts in Urban Studies

- Urban & Regional Planning
- Public Management
- Environmental Policy and Management
- Personally designed concentration

#### Bachelor of Arts in Public Safety Management

- Emergency Preparedness/Homeland Security
- Management

#### Bachelor of Arts in Environmental Studies

- Environmental Planning and Sustainable Development
- Environmental Management

#### Bachelor of Arts in Nonprofit Administration

- Communication
- Management
- Urban Studies

#### 5-Year Bachelor of Arts + Master's Degree Programs

- Bachelor of Arts in Urban Studies & Master of Public Administration Program
- Bachelor of Arts in Nonprofit Administration & Master of Nonprofit Administration and Leadership
- Bachelor of Arts in Urban Studies & Master of Arts in Environmental Studies

### Graduate Degrees

#### Master of Public Administration

- Public Management
- Nonprofit Management
- City Management
- Public Financial Management
- Economic Development
- Health Care Administration

#### Master of Urban Planning, Design and Development

- Housing and Neighborhood Development
- Economic Development
- Real Estate Development and Finance
- Urban Geographic Information Systems (GIS)
- Environmental Sustainability
- Historic Preservation

#### Master of Science in Urban Studies

- Urban & Public Policy
- Community & Neighborhood Development
- Economic Development
- Public Finance
- Urban Real Estate Development

#### Master of Arts in Environmental Studies

- Policy and Administration
- Environmental Planning
- Geographic Information Systems (GIS)
- Environmental Nonprofit Management

#### Master of Nonprofit Administration and Leadership

#### Cooperative Degrees with Chung-Ang University (<http://neweng.cau.ac.kr/>)

- Master of Science in Urban Studies and a Master of Urban and Regional Planning
- Cooperative Doctor of Philosophy in Urban Studies and Public Affairs

#### JD/Master of Arts in Environmental Studies

#### JD/Master of Public Administration

#### JD/Master of Urban Planning, Design and Development

#### Ph.D. in Urban Studies and Public Affairs

- Communication
- Public Administration
- Urban Policy & Development

### Certificates

#### Graduate Certificates

- Urban Geographic Information Systems (GIS)
- Historic Preservation
- Local and Urban Management
- Nonprofit Management
- Urban Economic Development
- Urban Real Estate Development and Finance

#### Undergraduate Certificates

- Public Management
- Sustainable Urban Development
- Urban Geographic Information Systems (GIS)

# ADVANCING CITY MANAGEMENT AND URBAN POLICY



[urban.csuohio.edu](http://urban.csuohio.edu)

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## Maxine Goodman Levin College of Urban Affairs

The Maxine Goodman Levin College of Urban Affairs is ranked second in the nation by *U.S. News and World Report* for urban policy and city management. Our specialization in Nonprofit Management is the only ranked program in Ohio, and the Master of Public Administration is ranked in the top quarter of all public affairs degrees in the country.

The College offers 13 degree programs that equip students with the knowledge and technical and management skills needed to launch careers in fields such as public and nonprofit management, city planning, environmental policy and management, economic development, public safety, historic preservation, and housing.



### A Provider of Academic Excellence

The Levin College offers 13 degree programs. High-performing undergraduate students can jump-start their professional careers by completing their Bachelor's and Master's degrees in just five years.

### A Leader in Urban Studies

The Urban Studies program teaches how public policy decisions directly affect our daily lives, and equips students with the tools necessary to make positive change. Courses come from diverse fields such as urban planning, public management, political science, and environmental studies. The Levin College of Urban Affairs equips students to become leaders.

### A Model in Urban Policy Research

The Levin College is the largest resource in Ohio dedicated to urban policy research. Its mission is to develop innovative, quantifiable solutions to the challenges that communities face today. Faculty, staff and students work in major programs in community and economic development, public management and finance, leadership and organizational development, and data and information services.

### A Source for Training & Community Engagement

- » Provides the highest quality hazardous material, homeland security and business continuity training, taught by professionals utilizing industry standards and best practices through open enrollment and customized courses.
- » Trains policy makers, elected officials, public administrators, local ward leaders, and community leaders —current and aspiring—to become more effective, responsible, and educated leaders.
- » Promotes the advancement of public service careers within the executive, legislative, and judicial branches of government and at the national, state, and local levels.
- » Brings the community together to discuss challenges, create opportunities, and celebrate accomplishments, providing a catalyst for thoughtful public debate, innovative thinking, new ideas, and timely action addressing critical issues that impact Northeast Ohio.
- » Provides opportunities for students to learn how urban organizations operate, including their programmatic approaches, the role of the board and staff, how organizations define and carry out their missions, and how they fund programs.

## INTEREST, EXPERIENCE & EXPERTISE

### Community Planning & Development

Strengthens the practice of planning and community development through independent research, technical assistance, and civic education and engagement. Works in partnership with public, private and nonprofit organizations, local governments, and development and planning professionals.

### Demographic, Geographic Data & Analysis

Makes available U.S. Census information and other demographic and geographic data. A leader in the use of information technology, particularly geographic information systems (GIS). Researchers provide data analysis, mapping and programming services, technical assistance and training.

### Economic Development

Conducts research and offers technical assistance on urban and regional economic issues of interest to local, state, and national policymakers. Primary focus areas include regional economic analysis, regional indicators, economic impact analysis, innovation and entrepreneurship, manufacturing competitiveness, and the role of urban universities in regional development.

### Energy Policy

Helps overcome social and institutional barriers to the implementation of solutions to energy challenges by providing an objective channel for the free exchange of ideas, the dissemination of knowledge, and the support of energy-related research in the areas of public policy, economics, business and social science.

### Environment & Sustainability

Identifies and seeks solutions to help heal and preserve the natural environment and plan and operate sustainable cities.

### Nonprofit Management

Supports and fosters the health of the nonprofit sector through training and technical assistance that support the role of nonprofits in civil society; scholarly and applied research; and undergraduate and graduate education in the leadership and management of nonprofit organizations.

### Public Management & Finance

Provides technical assistance to governments, civic groups, and nonprofit organizations in such areas as strategic planning and fiscal analysis. Helps solve financial problems related to environmental facilities and resources to create sustainable environmental systems in the public and private sectors.

